

What a Fractional CFO Does

Executive finance leadership, without the executive salary

Most growing businesses do not need a full-time CFO. They need CFO-level thinking on a steady rhythm. Here is what that actually covers.

Cash flow visibility

- A rolling 13-week cash forecast you can read in two minutes
- Early warning on tight months before they arrive

Budgets and forecasts

- An annual budget built from your real numbers, not guesswork
- Monthly actual-vs-budget review with plain-language commentary

Decision support

- Pricing and margin analysis by service, product, or location
- Hire-now-or-wait math, lease decisions, expansion scenarios
- Lender and investor readiness: clean financials, credible projections

How an engagement starts

- A free 15-minute first consultation - no obligation
- A written proposal with scope and pricing before any work begins
- No professional relationship exists until a signed engagement agreement is in place

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